

ASHLEY BAKERY

EST. 1988

Wedding Cake Consultation Guide

Thank you for considering Ashley Bakery as a part of your wedding day. We provide consultations and tastings by appointment only. We encourage brides to read our pricing brochures and our terms and conditions before booking an appointment.

While we encourage brides to book early, it is best to schedule your appointment once you have decided upon a date, venue, and some of your reception details. Six to nine months before your wedding is a good rule of thumb.

It is easier to choose your cake once you have the larger details in place. While we can certainly meet with you if you don't have these elements in place, it is easier to choose a cake that will coordinate with the look and feel of your reception if you have done some basic planning before you meet with us. If you are undecided on a design, flavors and size, we won't be able to provide the best quote for your needs.

Choosing a cake can be a bit overwhelming. You can figure a general starting price by multiplying the serving prices (found in our brochures) by the estimated number of servings you need. It is helpful to have a preliminary budget in mind before you come to the meeting. Try to be flexible about your design, practical about your budget, and mindful of your needs. It will make you a happy client!

Out of consideration to you, and our commitments to other clients, we must limit our consultations to one hour.

Purpose & Expectations

Our complimentary tastings are designed to provide a *sample* of the quality of our delicious cakes. All our cakes are made to order. While we will make every effort to provide you with a sample of the cake and any filling you would like to try, we are limited to our popular flavors and those which have been recently ordered. There are at least 4 flavors and sometimes as many as 10.

If there is a specific flavor and filling you would really like to try, we recommend ordering one for an upcoming event. You may also try another weekend to see if we will have that flavor available.

We have seating for four. You are welcome to bring parents, bridal party members, and friends.

Remember that each person will bring with them additional influences and opinions. Please bring any pictures, fabric, and any ideas which may aid us in creating a special cake for you.

Price Quote

Within a couple of days, we will send you a price quote. However, we cannot provide you with sketches or an exact design until you have made your commitment to us by sending a deposit.

Time is of the essence. **Our price quotes are valid for 30 days.** We book on a first come, first paid deposit basis. Your date is unconfirmed, and available to others, until we have received a deposit.